



Buzzazz Directive

Certified Business Agent Training Lineups
(Success Level Certification Requirements)

September 2021

Certified Business Agent Training

1. Agent Intro Videos
2. Website About Us Pages
3. Website Solutions & Tools & Hive Pages
4. Agent Application & Agreement
5. Agent Terms of Agreement
6. Agent Business Building Video Library
7. Agent Compensation Keyword Definition Lists
8. Compensation Agreement
9. Commission Value (CV)
10. Price Lists
11. Agent / Client / Prospect Tracking System
12. Client Terms of Agreement
13. Agent Policies and Procedures Pack
14. Keys to Sales & Marketing Success Training Course Pack
15. Business Builder Procedure Manual
16. Recommended Reading List - optional

Managing Business Director Training

1. Flourish & Prosper Pack – 5 Courses
2. Keys to Sales Success Pack – 4 Courses
3. Basic Staff Efficiency Pack – 4 Courses
4. Master Closers Course



Executive Business Director Training

1. Organizational Success Pack – 8 Courses
2. Financial Solvency Pack – 8 Courses
3. Marketing Excellence – 3 Advanced Courses

Regional Business Director Training

1. Executive Competence Pack
2. Advanced Marketing Course Pack
3. Advanced Management Course Pack

National Business Director Training

1. NBD CEO Course 1
2. NBD CEO Course 2
3. NBD CEO Course 3

Written by Keanan Kintzel –President

Approved by Board of Directors